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**Kojima to Expand EV-Related Services Through Collaboration with BYD Auto Japan:
Launching EV Charging Equipment Installation Services
and Enhancing BYD Vehicle Exhibition and Test-Drive Events at Stores**

Kojima Co., Ltd. (head office: Utsunomiya-shi Tochigi Prefecture; Representative Director and President: Yuji Nakazawa), a member of the Bic Camera Group, will collaborate with BYD Auto Japan Inc. (head office: Yokohama-shi, Kanagawa Prefecture; President: Atsuki Tofukuji) to launch electric vehicle (EV) charging equipment installation services for customers who have purchased BYD vehicles. Installation work under this service will commence in late September 2026.

We will also enhance events such as BYD vehicle exhibitions and test drives at Kojima stores and expand opportunities for customers interested in EVs to experience the allure of these vehicles at a nearby store and ask staff members about charging equipment and home usage environments.

This initiative is aimed at creating new opportunities to earn service revenue in the aftermarket domain, which is expected to expand with the spread of EVs, to supplement our existing business centered on home appliance sales. Kojima will leverage an environment accessible to customers and provide them with new opportunities to experience EVs, as well as offering charging equipment consultation and installation services, thereby addressing a range of customer needs before and after EV purchases.

About collaboration

When a customer who purchases a BYD vehicle from an authorized BYD dealer wishes to have EV charging equipment installed at their home, Kojima provides a one-stop service covering everything from on-site inspection, construction arrangements, installation work, to handover. This covers installation orders received through authorized BYD dealers and BYD Auto Japan.

Service process

- Customer requests charging equipment installation when purchasing a BYD vehicle from an authorized BYD dealer
- Kojima receives the installation order through BYD Auto Japan
- Kojima coordinates the installation schedule
- Kojima uses its resources to implement installation work
- Upon completion of installation, the equipment is handed over to the customer

Future plan

In addition to selling home appliances, Kojima operates a housing equipment business that includes equipment installation, home renovation, and renewable energy services. We are expanding EV-related services by leveraging the installation expertise and store network we have established over the years. Furthermore, through proposals for solar power generation systems, storage batteries, vehicle-to-home (V2H) systems, and other technologies that are compatible with EVs, we will expand into new service domains that support our customers' comfort and quality of life.

Kojima has held approximately 30 vehicle exhibitions and test-drive events for BYD vehicles at around 10 of its stores. Going forward, we plan to expand the number of participating stores and the frequency of these events. Through this collaboration, we will create synergies between our EV-related services and housing equipment business, thereby advancing the development of new customer segments and expanding our business domains. Through these initiatives, we aim to further enhance our corporate value.

BYD RACCO



BYD Home EV Charger

