

March 10, 2025

For immediate release:

Kojima Co., Ltd.
(Tokyo Stock Exchange, Prime Market: 7513)

Kojima recognized as a 2025 Certified KENKO Investment for Health Outstanding Organization (White 500)

Based on the “Certified KENKO Investment for Health Outstanding Organizations Recognition Program” established by the Ministry of Economy, Trade and Industry, Kojima Co., Ltd. (head office: Utsunomiya-shi, Tochigi-ken; Representative Director and President: Yuji Nakazawa) has been recognized as both a “2025 Certified KENKO Investment for Health Outstanding Organization (Large Enterprise Category)” and a “White 500” enterprise, i.e., one of the top 500 recognized organizations. These statuses are awarded by the Nippon Kenko Kaigi to outstanding organizations that are implementing KENKO Investment for Health (KIH, i.e., strategic management of the health of employees and others from a managerial perspective). This is the sixth time for us to be recognized as a Certified KENKO Investment for Health Outstanding Organization (Large Enterprise Category) and the third time for us to be recognized as one of the White 500.

Kojima’s Purpose is “to be a company that supports everyday living by providing consumer electronics with a view toward the creation of a bright and happy future full of smiles,” and we aim to be the business that is the most familiar, loved, and needed in the communities in which we operate. To that end, it is vital for our employees to be healthy both mentally and physically, and we view ourselves as naturally responsible for providing support for that as a company.

One of the priority tasks we have set ourselves is to “support our colleagues,” and we have long been striving to promote KIH with the aim of creating an environment in which diverse individuals can tackle their work with enthusiasm. Using employee satisfaction surveys and stress-check wellness surveys, we quantify the degree of employees’ mental and physical fulfillment from the perspectives of mind, body, and engagement. We periodically verify the effectiveness of our initiatives and share the results, pinpointing issues and incorporating them into our management strategy.

In addition, initiatives we have implemented in the past year include improving the physical and mental health of employees and their families and providing “living support allowances” to assist with self-development and work-life balance. We have also increased the number of participants in our walking events, which we began organizing a while ago to instill the habit of exercising.

Going forward, by enabling every employee to unleash their capabilities and thrive in their careers, we will continue to strengthen our KIH initiatives so that the company can continue growing as a “company that supports everyday living.”

What is the Certified KENKO Investment for Health Outstanding Organizations Recognition Program?

The Certified KENKO Investment for Health Outstanding Organizations Recognition Program is an award scheme for highlighting particularly outstanding large enterprises, SMEs, and other organizations that are implementing KIH based on initiatives designed to address local health challenges and initiatives to promote health spearheaded by the Nippon Kenko Kaigi.

By making organizations that stand out in terms of KIH “visible,” the objective is to create an environment in which employees, job seekers, related enterprises, financial institutions, and so on can earn societal recognition for “strategic management of the health of employees and others from a managerial perspective.”

Note: KENKO Investment for Health (KIH) is a registered trademark of non-profit organization Kenko-keiei.



<Contact information for inquiries>

Corporate Planning Division, Kojima Co., Ltd.

Tel: +81 (0)3 6907 3114

Kojima PR email address: kouhou@kojima.net

