November. 5, 2026
Kojima Co.,Ltd.
Code Number : 7513

Monthly Sales Bulletin (FY2027/8)

【This Document figures are based on POS data (orders) and differ from actual financial results.】

1. Sales Bulletin (Year on Year)

	Sep'26	Oct'26	Nov'26	1Q	Dec'26	Jan'27	Feb'27	2Q	1H	Mar'27	Apr'27	May'27	3Q	Jun'27	Jul'27	Aug'27	4Q	2H	Total
Existing stores	100.5	99.0		99.8															
All stores	100.9	97.8		99.4															

2. Sales Bulletin of major products (Year on Year of all stores)

	Sep'26	Oct'26	Nov'26	1Q	Dec'26	Jan'27	Feb'27	2Q	1H	Mar'27	Apr'27	May'27	3Q	Jun'27	Jul'27	Aug'27	4Q	2H	Total
Televisions	117.5	103.7		110.7															
Refrigerators	89.8	91.3		90.4															
Washing machines	104.8	99.2		102.1															
Air conditioners	64.7	94.7		75.7															
Vacuum cleaner	90.3	96.4		93.2															
Personal computers	67.3	56.3		61.6															
Mobile phones	132.7	120.8		126.5															

3. No. of stores and area of stores

	Sep'26	Oct'26	Nov'26	Dec'26	Jan'27	Feb'27	Mar'27	Apr'27	May'27	Jun'27	Jul'27	Aug'27	Total
Open	1	0											1
Close	0	0											0
Expansion	0	0											0
No. of stores at month end	139	139											-
Area of stores at month end (㎡)	405,116	405,116											-

4. Weekend and Public holiday (Year on Year)

	Sep'26	Oct'26	Nov'26	Dec'26	Jan'27	Feb'27	Mar'27	Apr'27	May'27	Jun'27	Jul'27	Aug'27
Saturday	0	1										
Sunday	0	0										
Public holiday	1	0										

5. Overview

Sales in October fell below those in the previous year due to weak sales of personal computers and air conditioners.
Sales of personal computers fell significantly below those in the previous year, reflecting last-minute demand in the previous year ahead of the end of Windows 10 support.
Sales of air conditioners fell below those in the previous year, reflecting strong demand in the previous year driven by the expansion of Tokyo's purchase subsidy program (Compared with two years earlier: 121.9%).
Sales of televisions surpassed those in the previous year, driven by strong sales of Mini LED models supported by promotional initiatives.
Sales of mobile phones surpassed those in the previous year, driven by the launch of new products.
Sales of toys (excluding video games) remained strong, driven by the launch of new trading card products (YoY: 143.5%).