



Monthly Sales Bulletin (FY2027/8)

【This Document figures are based on POS data (orders) and differ from actual financial results.】

1. Sales Bulletin (Year on Year)

	Sep'26	Oct'26	Nov'26	1Q	Dec'26	Jan'27	Feb'27	2Q	1H	Mar'27	Apr'27	May'27	3Q	Jun'27	Jul'27	Aug'27	4Q	2H	Total
Existing stores	100.5																		
All stores	100.9																		

2. Sales Bulletin of major products (Year on Year of all stores)

	Sep'26	Oct'26	Nov'26	1Q	Dec'26	Jan'27	Feb'27	2Q	1H	Mar'27	Apr'27	May'27	3Q	Jun'27	Jul'27	Aug'27	4Q	2H	Total
Televisions	117.5																		
Refrigerators	89.8																		
Washing machines	104.8																		
Air conditioners	64.7																		
Vacuum cleaner	90.3																		
Personal computers	67.3																		
Mobile phones	132.7																		

3. No. of stores and area of stores

	Sep'26	Oct'26	Nov'26	Dec'26	Jan'27	Feb'27	Mar'27	Apr'27	May'27	Jun'27	Jul'27	Aug'27	Total
Open	1												1
Close	0												0
Expansion	0												0
No. of stores at month end	139												—
Area of stores at month end (㎡)	405,116												—

4. Weekend and Public holiday (Year on Year)

	Sep'25	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	May'26	Jun'26	Jul'26	Aug'26
Saturday	0											
Sunday	0											
Public holiday	1											

5. Overview

Sales in September were almost unchanged from the previous year, as strong sales of mobile phones and televisions offset weak sales of air conditioners and personal computers.

Sales of air conditioners fell significantly below those in the previous year, reflecting strong demand in the previous year driven by the expansion of Tokyo's purchase subsidy program and prolonged unfavorable weather conditions.

Sales of personal computers fell significantly below those in the previous year, reflecting last-minute demand in the previous year ahead of the end of Windows 10 support. (Compared with two years earlier: 107.2%)

Sales of televisions surpassed those in the previous year, driven by strong sales of Mini LED models supported by promotional initiatives.

Sales of mobile phones significantly surpassed those in the previous year, driven by the launch of new products and strong sales of older models.

Sales of toys (excluding video games) remained strong, driven by the launch of new trading card products. (YoY: 164.6%)

On September 17, we opened the Kojima × Bic Camera minanoba Kawaguchi Store on the first and second floors of minanoba Kawaguchi in Kawaguchi City, Saitama Prefecture.