



Monthly Sales Bulletin (FY2026/8)

[This Document figures are based on POS data (orders) and differ from actual financial results.]

1. Sales Bulletin (Year on Year)

	Sep'25	Oct'25	Nov'25	1Q	Dec'25	Jan'26	Feb'26	2Q	1H	Mar'26	Apr'26	May'26	3Q	Jun'26	Jul'26	Aug'26	4Q	2H	Total
Existing stores	103.2	107.1	109.5	106.6	97.5	108.9	103.3	102.9	104.6	104.0	113.2	127.8	114.1	86.0	107.6	99.4	97.6	105.9	105.3
All stores	103.4	108.7	109.8	107.4	96.8	108.9	103.0	102.6	104.8	103.9	112.4	126.9	113.6	85.8	106.8	99.1	97.1	105.4	105.1

2. Sales Bulletin of major products (Year on Year of all stores)

	Sep'25	Oct'25	Nov'25	1Q	Dec'25	Jan'26	Feb'26	2Q	1H	Mar'26	Apr'26	May'26	3Q	Jun'26	Jul'26	Aug'26	4Q	2H	Total
Televisions	81.7	91.5	94.7	89.4	82.6	95.6	98.8	91.3	90.4	103.8	100.4	104.1	102.9	98.1	95.2	106.0	99.7	101.3	95.5
Refrigerators	89.3	87.3	98.7	91.7	86.3	97.3	94.1	92.6	92.1	94.1	97.3	101.0	97.2	80.9	94.7	94.2	90.2	93.4	92.8
Washing machines	95.3	103.3	112.3	103.7	103.3	98.1	94.7	98.6	100.9	99.7	94.9	107.4	100.5	94.9	107.2	101.3	101.2	100.8	100.9
Air conditioners	137.9	128.8	121.0	129.8	104.0	146.2	132.5	127.4	128.6	161.8	162.3	209.4	182.8	65.8	135.8	83.9	93.3	130.8	130.1
Vacuum cleaner	88.0	88.5	105.0	94.3	87.4	96.7	91.1	91.8	92.9	86.7	90.5	99.0	91.5	85.1	86.9	87.1	86.4	89.0	91.0
Personal computers	159.4	172.3	110.0	145.4	118.6	114.8	96.1	109.2	124.2	100.2	100.4	99.4	100.1	96.7	95.5	76.0	88.7	95.7	108.4
Mobile phones	101.8	112.9	118.1	110.0	87.1	123.5	122.5	109.1	109.9	104.3	110.0	118.6	109.7	107.6	119.7	121.0	116.6	112.6	111.2

3. No. of stores and area of stores

	Sep'25	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	May'26	Jun'26	Jul'26	Aug'26	Total
Open	0	1	0	0	0	0	0	0	1	0	0	0	2
Close	0	0	1	0	0	0	0	0	1	1	0	0	3
Expansion	0	0	0	0	1	0	0	0	0	0	0	0	1
No. of stores at month end	139	140	139	139	139	139	139	139	139	138	138	138	—
Area of stores at month end (㎡)	403,133	405,124	402,394	402,394	402,505	402,505	402,505	402,505	403,856	402,786	402,786	402,786	—

4. Weekend and Public holiday (Year on Year)

	Sep'25	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	May'26	Jun'26	Jul'26	Aug'26
Saturday	0	0	0	0	1	0	▲1	0	0	0	0	0
Sunday	▲1	0	1	▲1	0	0	0	0	1	▲1	0	0
Public holiday	0	0	1	0	0	0	0	0	1	0	0	0

5. Overview

Sales in August were almost unchanged from the previous year, as strong sales of televisions and mobile phones offset the impact of unusually strong demand for air conditioners and personal computers in the previous year.

Sales of air conditioners fell below those in the previous year, reflecting strong sales in the previous year driven by the expansion of Tokyo's purchase subsidy program.

Sales of personal computers fell below those in the previous year, reflecting strong sales in the previous year driven by last-minute demand ahead of the end of Windows 10 support.

Sales of televisions remained strong, driven by strong sales of Mini LED models and the effectiveness of sales initiatives.

Sales of mobile phones remained strong, driven by the effectiveness of mobile carriers' sales initiatives.

Sales of portable power stations remained strong, reflecting heightened awareness of disaster preparedness (234.8% of the previous year's level).