



Monthly Sales Bulletin (FY2026/8)

[This Document figures are based on POS data (orders) and differ from actual financial results.]

1. Sales Bulletin (Year on Year)

	Sep'25	Oct'25	Nov'25	1Q	Dec'25	Jan'26	Feb'26	2Q	1H	Mar'26	Apr'26	May'26	3Q	Jun'26	Jul'26	Aug'26	4Q	2H	Total
Existing stores	103.2	107.1	109.5	106.6	97.5	108.9	103.3	102.9	104.6	104.0	113.2	127.8	114.1	86.0	107.6			106.9	105.6
All stores	103.4	108.7	109.8	107.4	96.8	108.9	103.0	102.6	104.8	103.9	112.4	126.9	113.6	85.8	106.8			106.5	105.5

2. Sales Bulletin of major products (Year on Year of all stores)

	Sep'25	Oct'25	Nov'25	1Q	Dec'25	Jan'26	Feb'26	2Q	1H	Mar'26	Apr'26	May'26	3Q	Jun'26	Jul'26	Aug'26	4Q	2H	Total
Televisions	81.7	91.5	94.7	89.4	82.6	95.6	98.8	91.3	90.4	103.8	100.4	104.1	102.9	98.1	95.2			101.7	94.5
Refrigerators	89.3	87.3	98.7	91.7	86.3	97.3	94.1	92.6	92.1	94.1	97.3	101.0	97.2	80.9	94.7			92.7	92.4
Washing machines	95.3	103.3	112.3	103.7	103.3	98.1	94.7	98.6	100.9	99.7	94.9	107.4	100.5	94.9	107.2			99.2	100.2
Air conditioners	137.9	128.8	121.0	129.8	104.0	146.2	132.5	127.4	128.6	161.8	162.3	209.4	182.8	65.8	135.8			140.3	135.5
Vacuum cleaner	88.0	88.5	105.0	94.3	87.4	96.7	91.1	91.8	92.9	86.7	90.5	99.0	91.5	85.1	86.9			90.1	91.8
Personal computers	159.4	172.3	110.0	145.4	118.6	114.8	96.1	109.2	124.2	100.2	100.4	99.4	100.1	96.7	95.5			99.6	112.5
Mobile phones	101.8	112.9	118.1	110.0	87.1	123.5	122.5	109.1	109.9	104.3	110.0	118.6	109.7	107.6	119.7			109.3	109.7

3. No. of stores and area of stores

	Sep'25	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	May'26	Jun'26	Jul'26	Aug'26	Total
Open	0	1	0	0	0	0	0	0	1	0	0		2
Close	0	0	1	0	0	0	0	0	1	1	0		3
Expansion	0	0	0	0	1	0	0	0	0	0	0		1
No. of stores at month end	139	140	139	139	139	139	139	139	139	138	138		—
Area of stores at month end (㎡)	403,133	405,124	402,394	402,394	402,505	402,505	402,505	402,505	403,856	402,786	402,786		—

4. Weekend and Public holiday (Year on Year)

	Sep'25	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	May'26	Jun'26	Jul'26	Aug'26
Saturday	0	0	0	0	1	0	▲1	0	0	0	0	
Sunday	▲1	0	1	▲1	0	0	0	0	1	▲1	0	
Public holiday	0	0	1	0	0	0	0	0	1	0	0	

5. Overview

Sales in July surpassed those in the previous year, driven by strong sales of air conditioners and mobile phones.

Sales of air conditioners remained strong, driven by extreme heat.

Sales of washing machines surpassed those in the previous year, driven by strong sales of front-loading washing machines.

Sales of mobile phones remained strong, driven by the effectiveness of mobile carriers' sales initiatives.

Sales of video game software remained strong, driven by new product launches.

On July 16, "Lopia Atsuta Kojima Store," a supermarket operated by OIC Group Co., Ltd., opened on the first floor of Kojima × Bic Camera Atsuta Store (Nagoya, Aichi Prefecture) and has been attracting many customers.