



Monthly Sales Bulletin (FY2026/8)

【This Document figures are based on POS data (orders) and differ from actual financial results.】

1. Sales Bulletin (Year on Year)

	Sep'25	Oct'25	Nov'25	1Q	Dec'25	Jan'26	Feb'26	2Q	1H	Mar'26	Apr'26	May'26	3Q	Jun'26	Jul'26	Aug'26	4Q	2H	Total
Existing stores	103.2	107.1	109.5	106.6	97.5	108.9	103.3	102.9	104.6	104.0	113.2	127.8	114.1	86.0				106.9	105.6
All stores	103.4	108.7	109.8	107.4	96.8	108.9	103.0	102.6	104.8	103.9	112.4	126.9	113.6	85.8				106.5	105.5

2. Sales Bulletin of major products (Year on Year of all stores)

	Sep'25	Oct'25	Nov'25	1Q	Dec'25	Jan'26	Feb'26	2Q	1H	Mar'26	Apr'26	May'26	3Q	Jun'26	Jul'26	Aug'26	4Q	2H	Total
Televisions	81.7	91.5	94.7	89.4	82.6	95.6	98.8	91.3	90.4	103.8	100.4	104.1	102.9	98.1				101.7	94.5
Refrigerators	89.3	87.3	98.7	91.7	86.3	97.3	94.1	92.6	92.1	94.1	97.3	101.0	97.2	80.9				92.7	92.4
Washing machines	95.3	103.3	112.3	103.7	103.3	98.1	94.7	98.6	100.9	99.7	94.9	107.4	100.5	94.9				99.2	100.2
Air conditioners	137.9	128.8	121.0	129.8	104.0	146.2	132.5	127.4	128.6	161.8	162.3	209.4	182.8	65.8				140.3	135.5
Vacuum cleaner	88.0	88.5	105.0	94.3	87.4	96.7	91.1	91.8	92.9	86.7	90.5	99.0	91.5	85.1				90.1	91.8
Personal computers	159.4	172.3	110.0	145.4	118.6	114.8	96.1	109.2	124.2	100.2	100.4	99.4	100.1	96.7				99.6	112.5
Mobile phones	101.8	112.9	118.1	110.0	87.1	123.5	122.5	109.1	109.9	104.3	110.0	118.6	109.7	107.6				109.3	109.7

3. No. of stores and area of stores

	Sep'25	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	May'26	Jun'26	Jul'26	Aug'26	Total
Open	0	1	0	0	0	0	0	0	1	0			2
Close	0	0	1	0	0	0	0	0	1	1			3
Expansion	0	0	0	0	1	0	0	0	0	0			1
No. of stores at month end	139	140	139	139	139	139	139	139	139	138			—
Area of stores at month end (㎡)	403,133	405,124	402,394	402,394	402,505	402,505	402,505	402,505	403,856	402,786			—

4. Weekend and Public holiday (Year on Year)

	Sep'25	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	May'26	Jun'26	Jul'26	Aug'26
Saturday	0	0	0	0	1	0	▲1	0	0	0		
Sunday	▲1	0	1	▲1	0	0	0	0	1	▲1		
Public holiday	0	0	1	0	0	0	0	0	1	0		

5. Overview

Sales in June fell below those in the previous year due to weak sales of air conditioners.

Sales of air conditioners remained weak throughout the month, reflecting not only lower temperatures but also a reactionary decline following strong sales in the previous year driven by extreme heat.

Sales of refrigerators remained weak throughout the month due to lower temperatures.

Sales of mobile phones remained strong, driven by the effectiveness of mobile carriers' sales initiatives.

In addition, sales of game consoles fell significantly below those in the previous year, reflecting not only the impact of the Nintendo Switch 2 launch in the previous year but also a reactionary decline following the surge in demand ahead of the console price increase at the end of May. (Combined year-on-year sales for May and June: 101.8%)