



Monthly Sales Bulletin (FY2026/8)

[This Document figures are based on POS data (orders) and differ from actual financial results.]

1. Sales Bulletin (Year on Year)

	Sep'25	Oct'25	Nov'25	1Q	Dec'25	Jan'26	Feb'26	2Q	1H	Mar'26	Apr'26	May'26	3Q	Jun'26	Jul'26	Aug'26	4Q	2H	Total	
Existing stores	103.2	107.1	109.5	106.6	97.5	108.9	103.3	102.9	104.6	104.0	113.2	127.8	114.1							107.9
All stores	103.4	108.7	109.8	107.4	96.8	108.9	103.0	102.6	104.8	103.9	112.4	126.9	113.6							107.8

2. Sales Bulletin of major products (Year on Year of all stores)

	Sep'25	Oct'25	Nov'25	1Q	Dec'25	Jan'26	Feb'26	2Q	1H	Mar'26	Apr'26	May'26	3Q	Jun'26	Jul'26	Aug'26	4Q	2H	Total	
Televisions	81.7	91.5	94.7	89.4	82.6	95.6	98.8	91.3	90.4	103.8	100.4	104.1	102.9							94.2
Refrigerators	89.3	87.3	98.7	91.7	86.3	97.3	94.1	92.6	92.1	94.1	97.3	101.0	97.2							93.8
Washing machines	95.3	103.3	112.3	103.7	103.3	98.1	94.7	98.6	100.9	99.7	94.9	107.4	100.5							100.8
Air conditioners	137.9	128.8	121.0	129.8	104.0	146.2	132.5	127.4	128.6	161.8	162.3	209.4	182.8							154.4
Vacuum cleaner	88.0	88.5	105.0	94.3	87.4	96.7	91.1	91.8	92.9	86.7	90.5	99.0	91.5							92.4
Personal computers	159.4	172.3	110.0	145.4	118.6	114.8	96.1	109.2	124.2	100.2	100.4	99.4	100.1							113.8
Mobile phones	101.8	112.9	118.1	110.0	87.1	123.5	122.5	109.1	109.9	104.3	110.0	118.6	109.7							109.8

3. No. of stores and area of stores

	Sep'25	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	May'26	Jun'26	Jul'26	Aug'26	Total
Open	0	1	0	0	0	0	0	0	1				2
Close	0	0	1	0	0	0	0	0	1				2
Expansion	0	0	0	0	1	0	0	0	0				1
No. of stores at month end	139	140	139	139	139	139	139	139	139				-
Area of stores at month end (㎡)	403,133	405,124	402,394	402,394	402,505	402,505	402,505	402,505	403,856				-

4. Weekend and Public holiday (Year on Year)

	Sep'25	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	May'26	Jun'26	Jul'26	Aug'26
Saturday	0	0	0	0	1	0	▲1	0	0			
Sunday	▲1	0	1	▲1	0	0	0	0	1			
Public holiday	0	0	1	0	0	0	0	0	1			

5. Overview

Sales in May significantly surpassed those of the previous year that were strong, which had been driven by our 70th anniversary sales, thanks to strong sales of air conditioners, mobile phones and washing machines.
Sales of air conditioners remained strong, driven by the effectiveness of promotional sales as well as a surge in last-minute demand stemming from concerns over price hikes due to the "2027 Problem."
Sales of mobile phones remained strong, driven by the effectiveness of mobile carriers' sales initiatives.
Sales of washing machines surpassed those of the previous year, thanks to strong sales of front loader washing machines.
Sales of televisions remained strong, driven by the effectiveness of sales initiatives and a surge in demand associated with an international soccer tournament.
In addition, sales of game consoles significantly surpassed those of the previous year, driven by a surge in last-minute demand before the price adjustment of the Nintendo Switch 2 console. (YoY: 542.0%)
Furthermore, on Friday, May 29, we opened the "Kojima x BicCamera COTOE Hashimoto Store" on the second floor of "COTOE Hashimoto" (Sagamihara City, Kanagawa Prefecture).