



Monthly Sales Bulletin (FY2025/8)

【This Document figures are based on POS data (orders) and differ from actual financial results.】

1. Sales Bulletin (Year on Year)

	Sep'24	Oct'24	Nov'24	1Q	Dec'24	Jan'25	Feb'25	2Q	1H	Mar'25	Apr'25	May'25	3Q	Jun'25	Jul'25	Aug'25	4Q	2H	Total
Existing stores	※ 105.5	※ 101.8	108.0	105.2	106.1	108.9	109.9	108.1	106.8	107.1	105.2	108.6	107.0	107.6	95.3	106.3	102.7	104.8	105.8
All stores	104.5	※ 101.0	106.9	104.2	105.5	108.1	108.8	107.3	105.9	106.5	105.1	108.8	106.8	107.1	95.6	106.7	102.8	104.7	105.3

※ The calculation method for local government subsidy measures, etc. has been changed, and the year-on-year comparison of all store totals and existing store totals from September 2024 onward have been recalculated to enable comparable comparisons with the previous year.

2. Sales Bulletin of major products (Year on Year of all stores)

	Sep'24	Oct'24	Nov'24	1Q	Dec'24	Jan'25	Feb'25	2Q	1H	Mar'25	Apr'25	May'25	3Q	Jun'25	Jul'25	Aug'25	4Q	2H	Total
Televisions	107.2	98.4	99.8	101.7	108.7	96.2	93.1	99.9	100.7	90.2	97.1	105.3	96.8	87.9	77.9	96.2	86.4	91.2	96.1
Refrigerators	101.9	107.7	99.6	102.9	98.9	94.1	92.0	95.0	98.8	89.0	94.2	105.8	95.3	97.5	90.7	90.1	92.5	93.7	96.1
Washing machines	107.5	93.0	108.1	102.9	102.4	102.1	103.1	102.5	102.7	97.5	104.9	102.0	101.0	99.6	91.2	97.1	95.8	98.4	100.5
Air conditioners	96.0	105.5	112.6	103.5	120.4	116.2	121.5	119.4	110.6	102.2	101.5	113.7	106.6	119.2	78.0	111.5	100.2	102.8	105.1
Vacuum cleaner	93.7	87.6	94.4	92.0	95.7	98.9	98.0	97.4	95.0	91.9	99.8	99.7	96.4	92.5	97.8	99.0	96.5	96.5	95.7
Personal computers	87.6	92.2	102.4	94.1	93.8	103.2	106.1	101.2	98.1	102.8	112.7	107.9	106.7	103.4	109.9	133.7	115.2	109.9	104.3
Mobile phones	126.6	112.3	121.0	119.7	107.3	163.2	148.3	132.6	126.4	136.9	134.6	134.2	135.6	116.0	124.7	129.9	123.8	130.3	128.3

3. No. of stores and area of stores

	Sep'24	Oct'24	Nov'24	Dec'24	Jan'25	Feb'25	Mar'25	Apr'25	May'25	Jun'25	Jul'25	Aug'25	Total
Open	0	0	1	0	0	0	0	1	0	0	0	0	2
Close	0	0	0	0	0	0	0	0	0	1	1	0	2
Expansion	0	0	0	0	0	0	0	0	0	0	0	0	0
No. of stores at month end	139	139	140	140	140	140	140	141	141	140	139	139	—
Area of stores at month end (㎡)	404,545	404,545	406,792	406,792	406,792	406,792	406,792	408,731	408,731	405,852	403,133	403,133	—