



Monthly Sales Bulletin (FY2024/8)

【This Document figures are based on POS data (orders) and differ from actual financial results.】

1. Sales Bulletin (Year on Year)

	Sep'23	Oct'23	Nov'23	1Q	Dec'23	Jan'24	Feb'24	2Q	1H	Mar'24	Apr'24	May'24	3Q	Jun'24	Jul'24	Aug'24	4Q	2H	Total
Existing stores	90.6	91.2	96.5	92.8	93.2	87.3	99.9	92.9	92.9	107.0	107.9	103.9	106.3	112.1	103.2		107.2	106.7	99.0
All stores	92.1	92.3	98.1	94.2	94.9	88.8	101.8	94.6	94.4	108.7	109.1	105.4	107.8	113.9	103.2		108.0	107.9	100.4

2. Sales Bulletin of major products (Year on Year of all stores)

	Sep'23	Oct'23	Nov'23	1Q	Dec'23	Jan'24	Feb'24	2Q	1H	Mar'24	Apr'24	May'24	3Q	Jun'24	Jul'24	Aug'24	4Q	2H	Total
Televisions	81.2	85.4	92.9	86.6	85.1	93.0	112.1	94.2	90.6	103.0	105.2	102.7	103.5	123.2	123.3		123.2	111.5	98.9
Blu-ray Disk・DVD (Including recorder)	81.2	67.2	86.6	78.3	81.0	63.3	102.8	76.4	77.2	103.6	86.2	88.3	93.0	102.5	98.6		100.3	95.8	83.6
Air conditioners	※ 143.1	※ 86.5	※ 118.0	※ 116.4	※ 80.7	※ 89.1	※ 100.9	※ 89.5	※ 102.6	※ 121.5	※ 145.0	※ 99.9	※ 117.8	※ 116.1	100.9		※ 107.3	※ 112.0	※ 108.7
Personal computers	84.0	79.7	76.0	79.8	71.2	73.7	83.0	75.7	77.4	96.0	88.3	97.1	93.9	106.9	93.9		100.0	95.6	85.5
Mobile phones	116.9	108.1	123.2	115.6	182.1	79.7	99.6	117.3	116.5	111.8	130.6	124.8	119.8	142.0	110.8		124.4	121.3	118.5
Washing machines	93.9	94.4	100.6	96.2	94.0	91.2	104.8	96.1	96.2	101.3	95.8	95.9	98.0	100.8	94.1		97.1	97.7	96.8
Refrigerators	95.7	91.5	104.7	97.1	95.2	99.7	102.5	99.0	98.1	111.0	104.0	96.1	104.3	108.9	96.2		101.5	103.0	100.4

※ The method of calculating air-conditioner sales has been changed since June 2023, and the year-on-year comparison of Air-conditioners since June 2023 has been recalculated to enable a comparable comparison with the previous year.

3. No. of stores and area of stores

	Sep'23	Oct'23	Nov'23	Dec'23	Jan'24	Feb'24	Mar'24	Apr'24	May'24	Jun'24	Jul'24	Aug'24	Total
Open	1	0	1	0	0	0	0	0	0	0	0		2
Close	0	0	0	0	0	1	1	0	0	1	0		3
Expansion	0	0	0	0	0	0	0	0	0	0	0		0
No. of stores at month end	142	142	143	143	143	142	141	141	141	140	140		—
Area of stores at month end (㎡)	410,748	410,748	413,641	413,641	413,641	411,965	408,968	408,968	408,968	406,320	406,320		—